PREPARING FOR A CAREER IN

Business

Colgate

Business/management and financial services are two of the top career fields for Colgate graduates. More than 25 percent of recent graduates have pursued a career in financial services or business-related fields.

COMPANIES THAT ACTIVELY RECRUIT COLGATE GRADUATES INCLUDE:

Barclays Capital
Citigroup
Credit Suisse
Deutsche Bank Securities, Inc.
Federal Reserve Bank of New York
Goldman, Sachs & Co.
John Hancock
JPMorgan Chase & Co.
M & T Bank Corporation
Merrill Lynch & Co., Inc.
Morgan Stanley
PricewaterhouseCoopers
Sun Life Financial
TD Securities

RELATED COLGATE COURSES:

Principles of Accounting
Industrial Organization
Financial Economics
Topics in International Trade
Financial Markets
Applied Econometrics
Monetary Economics

EXPERIENTIAL LEARNING OPPORTUNITIES:

- Colgate's semester-long economics study group in London concludes with student internships in fields that include banking and business.
- The entrepreneurship and finance clubs engage students in issues and business ventures, and offer career exploration and alumni networking.
- Alumnus Andy Greenfield '74 offers a practical entrepreneurship course for Colgate students called Thought into Action.
- Through the VITA (Volunteer Income Tax Assistance) program, students file income taxes for low-income families in Madison and Chenango counties free of charge. In 2010, 50 Colgate students prepared tax returns for 1,300 families in Central New York.
- The Aaron Jacobs '96 Endowed Fund provides stipend support for Colgate students who wish to intern in the financial or business fields.
- The Investment Studies Program, supported by a permanent endowment, works with the Colgate Finance Club and other student groups to plan speakers, certificate courses, and workshops that address the changing landscape of investing and finance, and Colgate students' interests.

SOME COLGATE ALUMNI IN BUSINESS:

Everett Baldwin ’54, **retired CEO, Welch Foods**

J. Darius Bikoff ’83, **creator, Energy Brands, Inc. (makers of Glaceau and Vitaminwater)**

Gregory Blatt ’90, **CEO, IAC/InterActiveCorp.**

Lawrence Bossidy ’57, **former chairman and CEO, Honeywell International Inc.**

Stephen Burke ’80, **president and CEO, NBC Universal**

Chase Carey ’76, **president and COO, News Corporation**

Johny Chaklader ’03, **president, CEO, and cofounder, Shapna Tea and Coffee**

Yee-Ann Cho ’90, **senior program officer for education, Bill and Melinda Gates Foundation**

John Cushman III ’63, **chairman of the board, Cushman & Wakefield**

Gwendolyn Smith Iloani ’77, **president and CEO, Smith, Whiley and Company**

Robert Kindler ’76, **vice chairman and global head of mergers and acquisitions, Morgan Stanley**

Nick Kokonas ’90, **cofounder, Alinea and Next**

Harry Mariani ’59, **president, Banfi Vintners**

Mark Murphy ’77, **president and CEO, Green Bay Packers**

Duncan Niederauer ’81, **CEO, NYSE Euronext**

Carole Palermo ’83, **executive vice president and chief of staff, MTV Networks**

Barry Ridings ’74, **managing director and vice chairman, Lazard Freres & Co. LLC**

Ken Schanzer ’66, **former president, NBC Sports**

Gillian Simon ’92 and Matt Vogel ’92, **creators, Quotable brand**

In the 2011 PayScale College Salary Report, Colgate took the number 2 spot among liberal arts schools, with graduates earning a mid-career median income of $112,000.

Colgate

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