PREPARING FOR A CAREER IN

Communications/ media

Colgate

Communications/media is among the top career fields for Colgate graduates — more than 12 percent of recent graduates have pursued careers in the field.

COMPANIES THAT ACTIVELY RECRUIT COLGATE GRADUATES INCLUDE:

Bliss PR, Inc.
Cline Davis & Mann, Inc.
Condé Nast
Draftfcb
Eric Mower and Associates
Galaxy Communications, LP
Grey Group
Marina Maher Communications
MacMillan Communications, Inc.
McCann Erickson
MediaCom Communications Corporation
Mediavest
NBC Universal
Ziff Davis Media Inc.

RELATED COLGATE COURSES:

Media and Politics
Visual Rhetorics
Introduction to Public Speaking
Writers and Readers
The Rhetoric of Style
Radio Writing
Media and Modern Society
The Narrative in New Media
Literary Journalism
Documentary Film
Media War: Peace and Conflict in the Digital Age

COLGATE RESOURCES:

- Colgate is a member of the Central New York Communications Consortium, providing recruiting events for students who wish to work in the communications industry.
- The Department of Writing and Rhetoric offers courses to position students to become critical language users, preparing them for postgraduate training and eventual careers in publishing, journalism, and other communications media in an increasingly global society.

The Colgate Writing and Speaking Center offers students one-to-one assistance with essays and oral presentations.

EXPERIENTIAL LEARNING OPPORTUNITIES:

- The Colgate *Maroon-News* is the oldest collegiate weekly newspaper in the nation. A staff of more than 100 students produce the print and online publications which are distributed around campus, as well as to subscribers across the country.
- Colgate's Blackmore Media Center, a purpose-built 2,350 square-foot space in the O'Connor Campus Center, is home to the student-run radio station WRCU.
- CUTV, an entirely student-run organization, is one of the nation's oldest running college television stations.
- *The Colgate International* is a magazine that covers a wide range of international topics, from current and historical events, to research and academic work focused on international issues.

SOME COLGATE ALUMNI IN COMMUNICATIONS AND MEDIA:

Elizabeth Arnold '82, **former national correspondent, National Public Radio**

Gloria Borger '74, **senior political analyst, CNN**

Emily Bradley '10, **associate producer, *Face the Nation***

Joe Castiglione '68, **play-by-play radio announcer, Boston Red Sox**

Jeff Fager '77, **chairman, CBS news; executive producer, *60 Minutes***

Howard Fineman '70, **editorial director, Huffington Post Media Group**

Chris Hedges '79, **former foreign correspondent, *The New York Times***

Michael Hiltzik '73, **Pulitzer Prize-winning journalist, *Los Angeles Times***

Austin Murphy '81, **senior writer, *Sports Illustrated***

Andy Rooney '42, **commentator, *60 Minutes***

Stephanie Rosenbloom '97, **staff reporter, *The New York Times***

Ken Schanzer '66, **former president, NBC Sports**

Rob Stone '91, **sports commentator, ESPN**

Paul Toscano '07, **producer, CNBC.com**

Priit Vesilind '64, **former senior writer, *National Geographic***

Bob Woodruff '83, **foreign correspondent, ABC News**

Colgate

OFFICE OF ADMISSION
13 Oak Drive
Hamilton, New York 13346
315-228-7401
fax: 315-228-7544
admission@colgate.edu
www.colgate.edu