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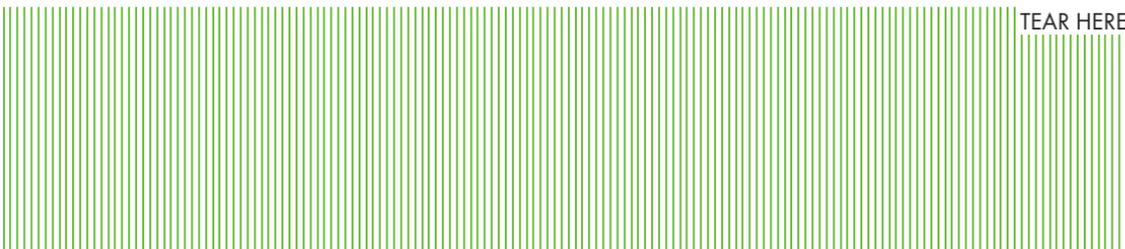


Office of Undergraduate Admissions

PRATT INSTITUTE

200 Willoughby Avenue

Brooklyn, NY 11205-3899



TEAR HERE

TO LEARN MORE ABOUT PRATT

Complete an interest form at www.pratt.edu/request, return the reply card, or call us at 800-331-0834 or 718-636-3514. After completing an interest form, you will receive a catalog and will also receive emails from us about open houses, application instructions, and financial aid. Even if you are returning the card or calling, we encourage you to complete the interest form online.

WWW.PRATT.EDU/ADMISS

We would be happy to arrange a campus tour and portfolio review. Call 718-636-3779 to arrange a visit.

Apply online at www.pratt.edu/apply.

I FOUND I COULD
SAY THINGS WITH
COLOR AND SHAPES
THAT I COULDN'T SAY
ANY OTHER WAY...



Pratt

THINGS I
HAD
NO
WORDS
FOR.

Georgia O'Keeffe



Photo by Diana Pau

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Catalog Request
check an area of interest:

Four-Year Programs

- Advertising Art Direction
- Architecture (5-year)
- Animation (Traditional)
- Animation (Digital)
- Art and Design Education
 - Art History
- Construction Management
- Critical and Visual Studies
 - Digital Arts
 - Fashion Design
 - Fine Arts
- Graphic Design
 - Illustration
- Industrial Design
 - Interior Design
 - Film/Video
 - Photography
 - Writing

Two-Year Programs

- Graphic Design/Illustration (transfer)
- Painting-Drawing (transfer)
 - Graphic Design
 - Illustration
- Digital Design and Interactive Media

First Name and Middle Initial _____

Last Name _____

Entrance Date: Fall or Spring, and Year _____

Street Address _____
City, State, Zip Code and Country _____

Daytime Phone _____

Email _____

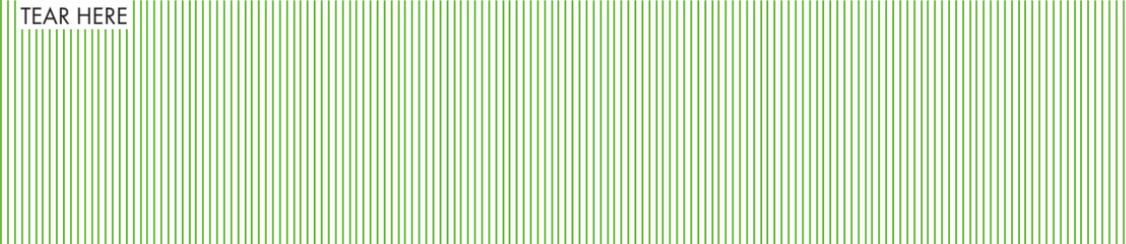
High School's Name _____

Pratt

Please print in UPPERCASE letters with BLACK ink.

- I would like more information.
- Send me information on your Pre-College program.

TEAR HERE



PRATT'S BROOKLYN CAMPUS

The sheer size and open space of Pratt's 25-acre campus is unique among New York colleges and universities.



Photo by Diana Pau



Photo by Diana Pau

PRATT INSTITUTE

Most of Pratt's students have known since they were children that they liked to create things to express themselves—that they loved drawing, painting, clothing design, storytelling and books, or building things—and that they saw the world differently from their friends.

Founded in 1887; private, non-profit

Bachelor's, Master's, and Associate's degrees offered

2,998 undergraduate, 1,709 graduate

Approximately 600 students

11 to 1

FALL 2009

FRESHMAN CLASS

AVERAGE STUDENT FACULTY RATIO



YOU MAY BE ONE OF **THESE PEOPLE** **YOURSELF.**

Pratt's programs are intensive professional programs for students who know they want to make a living doing what they love. Unlike traditional universities where you wait to choose a major until your third year, at Pratt you're taking courses in art, architecture, or creative writing from the start.

And those courses are taught by working professionals who take time out of their busy lives to teach, mentor, and help students find internships and jobs when they graduate. In fact, Pratt's outstanding faculty is the reason most students choose Pratt.

ACCREDITED BY [the Middle States Commission on Higher Education Association of Colleges and Schools](#); [Council on Interior Design \(formerly FIDER\)](#); [National Architecture Accrediting Board \(NAAB\)](#).



BUT HOW CAN YOU TELL IF YOU SHOULD PURSUE THIS INTEREST?

Artists and designers are not “types.” Neither are writers. They’re simply people compelled to create. They make art and design because they can’t not make art and design. And they write because they have to in order to be fulfilled. It’s hard to tell at first. You look around and realize you’re different from your friends who want to be doctors and lawyers and who believe that art, design, and writing are, at best, interesting... “but nothing you can make a living at.”

RANKINGS BY
DESIGNINTELLIGENCE 2010

Interior Design was ranked second nationally.
Industrial Design was ranked second nationally.
Architecture was ranked fifteenth nationally.



Yet you know you love to draw, or perhaps recognize that you have real convictions about camera angles and lighting in movies, that you put on clothes and think about their construction, or walk in buildings and think about how you would have designed them yourself. Or you write poetry and stories as a way to express your thoughts.

No doubt about it, New York City and Pratt can be intimidating at first. You are surrounded by people who are intensely involved with their work and who create at the very highest levels in their fields.

Freshmen at Pratt often look at seniors' work and say, "Will I ever be able to do that before I graduate?" Meanwhile, the seniors look at the work of their professors (virtually all of whom are nationally or internationally known professionals in the art and design world) and say, "Will I ever be able to do that after I graduate?" But they do that and even more.



Photo by Diana Pau

INTIMIDATION SOON BECOMES **INSPIRATION**

Intimidation soon becomes inspiration when you realize that, for over 100 years, Pratt has produced some of the world's greatest artists, designers, and architects, and that you, too, can become one of them.

We suggest that you spend some time visiting one of the art, design, and literary capitals of the world—New York City—and the leading institution for art, design, writing, and architecture in New York City—Pratt. Here you can personally meet scores of Pratt students who are busy becoming very real and very successful artists, designers, writers, and architects themselves. www.pratt.edu

SCHOLARSHIPS Generous merit scholarships awarded



AREAS OF STUDY

BACHELOR DEGREES:

- BARCH** Architecture
- BFA** Theory, Criticism, and History of Art, Design, and Architecture
- BA** Art History
- BFA** Communications Design (Advertising, Graphic Design, Illustration)
- BFA** Digital Arts (Traditional Animation, Digital Animation and Motion Arts, Interactive Arts)
- BS/BPS** Construction Management
- BFA** Fashion Design
- BFA** Fine Arts (Ceramics, Drawing, Jewelry, Painting, Printmaking, Sculpture)
- BID** Industrial Design
- BFA** Interior Design
- BFA** Film/Video
- BFA** Photography
- BFA** Writing
- BA** Critical and Visual Studies

TWO-YEAR ASSOCIATE DEGREES:

- AAS** Graphic Design/Illustration (transfer program)
- AAS** Painting/Drawing (transfer program)
- AOS** Graphic Design
- AOS** Illustration
- AOS** Digital Design and Interactive Media



A FEW ALUMNI ACCOMPLISHMENTS:

PETER BLAKE	prominent architecture author and editor
WILLIAM BOYER	designed classic Thunderbird automobile
PAT CUMMINGS	children's book author/illustrator
SARAH DELANY	author of <i>Having Their Say: The Delany Sisters' First 100 Years</i>
TOMIE DEPAOLA	author and illustrator of the children's classic, <i>Strega Nona</i>
JULES FEIFFER	cartoonist and playwright
HARVEY FIERSTEIN	actor; playwright, <i>Torch Song Trilogy</i>
BOB GIRALDI	director of award-winning television commercials, including the Michael Jackson Pepsi commercial
MICHAEL GROSS	executive producer of <i>Ghostbusters</i>
MALCOLM HOLZMAN	architect of the Virginia Museum of Art and Rizzoli Bookstores in New York
BETSEY JOHNSON	fashion designer
ELLSWORTH KELLY	painter

NAOMI LEFF	international designer; creator of Ralph Lauren flagship headquarters
TED AND BETSY LEWIN	children's book authors/illustrators
ROBERT MAPPLETHORPE	photographer
PETER MAX	pop artist
PAUL RAND	designer of IBM, Westinghouse, and NEXT Computer logos
ROBERT REDFORD	actor and director
DAVID SARNOFF	CEO and president of RCA Corporation
JEREMY SCOTT	fashion designer
ROBERT SIEGEL	architect for the Guggenheim Museum addition
HARRY SIMMONS	associate architect on the AT&T building
PAT STEIR	contemporary painter
MAX WEBER	modernist painter
ROBERT WILSON	painter, sculptor, author, designer, and director of nearly 100 theater, opera, dance, film, and video compositions



