

# 10 Things About Merit Aid Scholarships

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- 1. More than \$11 billion** in merit aid scholarships is available from colleges.
- 2. Nearly all colleges offer merit aid scholarships.** Both private and state colleges across the country offer merit aid.
- 3. Good odds.** On average, one in four undergraduates receives merit aid scholarships.
- 4. Not just for “A” students.** Students with a variety of GPAs may qualify. Many awards emphasize leadership or school involvement.
- 5. The average merit scholarship award is \$5,000.** And hundreds of thousands of students receive awards each year.
- 6. Many awards can be renewed year after year.** Sometimes the overall cost of attending a college can be reduced by 50 percent or more.
- 7. Put many colleges in reach.** Schools you may have thought were too expensive can be affordable with merit-based scholarships.
- 8. Now they are easy to find on MeritAid.com,** the web’s first comprehensive directory of merit-based scholarships, with awards from thousands of colleges. Since [MeritAid.com](http://MeritAid.com) is powered by Cappex, merit aid scholarships can also be viewed on [Cappex.com](http://Cappex.com) in each college’s profile.
- 9. Don’t wait until you apply to colleges.** Start looking now. [MeritAid.com](http://MeritAid.com) lets you find available merit aid scholarships before you apply.
- 10. Visit MeritAid.com today.** Nobody makes it easier to find merit scholarships and the colleges that offer them. Find your merit match today!

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**Cappex Fit Fact:** You might be surprised how many different types of merit scholarships are offered by colleges. Seton Hall University offers a scholarship to students who join their pep band, and Loyola University has a scholarship available for any student with the last name “Zolp.” Go to [MeritAid.com](http://MeritAid.com) to find your merit scholarship matches today!