

General

Submit your FAFSA today! Our school code is XXXX. www.fafsa.gov

Get your aid award faster - file your FAFSA today! www.fafsa.gov

File your FAFSA today! It only takes about 25 minutes, and you can even complete the form on your phone. www.fafsa.gov

Priority Date Reminders - School Specific

Reminder: file your FAFSA today! XXschool'sXX financial aid priority date is coming up soon. www.fafsa.gov

Responsive - Student Specific

Have you made a plan to submit your FAFSA? Reply Y or N

N: Go to www.fafsa.gov today to get started!

(OR "If you need help filing the FAFSA, call me and we'll make a plan.")

Y: Great! Keep it up!

Do you need help filing the FAFSA? Reply Y or N

N: Great! If you need help, call me at XXphoneXX!

Y: We're here to help with any questions you have. Please call us at XXphoneXX and we'll work together to make sure you get your FAFSA filed. You can get started now at www.fafsa.gov